

The University of Michigan Society of Women Engineers Corporate Resource Guide



The purpose of this guide is to inform corporations and organizations about the University of Michigan Society of Women Engineers and how to assist our endeavors. We are always looking for support through speakers, workshops, and financial assistance. Specific projects and activities are listed below. If your organization has other opportunities to further the goals of SWE, please feel free to suggest them to swe.info@umich.edu.



Mission Statement: *The Society of Women Engineers stimulates women to achieve full potential in careers as engineers and leaders, expands the image of the engineering profession as a positive force in the quality of life, and demonstrates the value of diversity.*

Industry

swe.ind@umich.edu

SWE/Tau Beta Pi Engineering Career Fair

Date: September

Description: This annual career fair brings together almost 200 companies representing all engineering majors. This two-day event, which is co-sponsored with the engineering honor society, Tau Beta Pi, is the largest recruiting event in the College of Engineering. It is completely student-run and is put together by a large team of student volunteers.

Estimated Cost: \$450 Per Company (Registration Fee), \$1000 networking dinner, \$1000 t-shirts, \$1000 directory

Sponsorship Opportunities: T-Shirts, Directory, Networking Dinners, Advertising

Networking/Alumni Events

Date: Year round

Description: Through round table discussions, company presentations and alumni events, students are able to communicate with company representatives and recruiters for jobs and advice. Topics are wide-ranging, but events should include some information beyond recruiting.

Estimated Cost: Varies with event: \$150-\$2,000

Sponsorship Opportunities: Speakers, Lunches, Social Mixers

Professional Development Day (PDD)

Date: Sunday in September before Career Fair

Description: This mini-conference prepares students for recruiting events through professional development seminars, mock-interviews, and resume critiquing with corporate recruiters. It is a great chance to meet talented students before Career Fair.

Estimated Cost: \$2000

Sponsorship Opportunities: Registration Materials, T-Shirts, Advertising, Lunch

SWE Etiquette Dinner

Date: Varies

Description: The Etiquette Dinner is a chance for members to learn the finer points of business etiquette. A full four-course dinner goes over how to properly eat and act when a recruiter takes them out to dine. This low-stress event is a great introduction to the professional world, especially for underclassmen.

Estimated Cost: \$1000

Sponsorship Opportunities: Dinner, Etiquette Expert

UM Section Scholarships and Awards Banquet

Date: January

Description: SWE, University faculty, and corporate representatives gather to celebrate the accomplishments of outstanding SWE members. Students and company representatives also have ample opportunity to mingle and network.

Estimated Cost: Varies. Individual Scholarships range from \$500 to \$10,000. Banquet costs \$1,500.

Sponsorship Opportunities: Scholarships, Internships, Funding for Speaker and Dinner

Corporate Information Sessions

swe.cis.info@umich.edu

www.engin.umich.edu/soc/swe/cis

Information Sessions

Date: Monday through Thursday evenings during Fall and Winter semester

Description: Is your company coming to hold interviews at U of M? Hold an information session before interviews to tell students all about the company, career opportunities, and the recruiting process. The Society of Women Engineering will arrange the session for you. We will schedule the time and room, arrange for any necessary equipment, and order food for the students to eat during the session.

Registration for Corporate Information Sessions is available online at <http://www.engin.umich.edu/soc/swe/cis/companies>.

Estimated Cost: \$100 per Session plus the price of food

Sponsorship Opportunities: Hosting an Information Session!

Outreach

swe.out@umich.edu

Summer Engineering Exploration (SEE)

Date: One Week in July

Description: Each summer, U of M SWE hosts a weeklong career exploration program for approximately 50 high school females. This program gives them the opportunity to do projects relating to engineering fields, to meet and ask questions of college students and faculty, to participate in corporate tours of local engineering companies and to experience the excitement of living in a college residence hall.

Estimated Cost: \$15,000

Sponsorship Opportunities: Scholarships, T-Shirts, Registration Materials, Corporate Tours, Speakers, Social Events

Scout Out Engineering Days - Girl Scout Event

Date: One Saturday in the Fall and Winter Semesters

Description: A one-day engineering exploration, Scout Out Engineering days allows girls, ages 10 to 14, to solve basic engineering problems and complete simple projects which help them to gain a better understanding of what engineering is. Panel discussions and interaction with college student presenters allows girls to ask questions about engineering, science and college life.

Estimated Cost: \$800 per semester

Sponsorship Opportunities: Registration Materials, Project Materials, T-Shirts, Lunch

Shadow Days - High School Relations

Date: Once Each Semester

Description: High School students "shadow" undergraduate engineering students for a day by following them to class, taking a tour of the campus, and asking questions to a panel of undergraduate students. This program exposes future engineering students to the opportunities which exist on a college campus, as well as the benefits of a University of Michigan education.

Estimated Cost: \$800 per Semester

Sponsorship Opportunities: Registration Materials, T-Shirts, Meals

Public Relations
swe.pub@umich.edu

SWE Meeting Speaker

Date: Every other Thursday at 6 P.M.

Description: We are always looking for women who are interested in simply providing a little bit of their time to SWE. In particular, we are in need of women to speak at our general meeting for about 30 minutes about work/life balance, working in the industry, and other challenges of being a woman engineer.

Sponsorship Opportunities: Speaker

Goodness Day - College Relations

Date: April

Description: A campus-wide "holiday," Goodness Day was established to promote a healthier learning and living environment for all University of Michigan students. Students are encouraged to perform "random acts of kindness," as well as maintain a positive attitude for the final weeks of the second semester. Goodness Day also reminds students and faculty of the personal integrity that is required to make appropriate judgments and decisions. Societies set up booths around campus and distribute tokens of "goodness".

Estimated Cost: \$250

Sponsorship Opportunities: Candy, Personalized Fortune Cookies, Buttons, Coupons

Engineering Welcome Day - College Relations

Date: September

Description: Engineering Welcome Day is held during the week prior to beginning of classes. New Students are invited to North Campus to become acclimated with the bus system and building layout, as well as become aware of the many engineering student societies that exist. It is a goal of the Society of Women Engineers to establish a meaningful and supportive community for young women pursuing an engineering degree. Representatives from numerous engineering societies are stationed at tables throughout the entire day, providing information and distributing "gifts" to interested students. This event is geared towards first year students, to increase their participation and involvement with campus organizations.

Estimated Cost: \$200

Sponsorship Opportunities: Giveaways

Mr. Engineer Competition - College Relations

Date: November

Description: To improve the overall atmosphere of the Engineering Campus, the Society of Women Engineers established the Mr. Engineer Competition. The Competition first premiered in the winter of 2000, and was well received by both the participants and the audience members. Participants are male representatives from various engineering student societies, and all proceeds go to charity.

Estimated Cost: \$1000

Sponsorship Opportunities: Publicity, refreshments, Prizes

SWE/ASME Fun Run - Community Service

Date: April

Description: Each year, SWE and ASME get together to host the 5K Fun Run. This event allows students and faculty from the College of Engineering as well as the entire University of Michigan community to take a break from studying, exercise, and raise money for charity. This run has expanded from year to year because of its popularity and its great cause.

Estimated Cost: \$1000 for SWE expenses plus donations to charity

Sponsorship Opportunities: Pins, Publicity, T-Shirts, Water, Snacks, Registration

Executive Board
swe.eboard@umich.edu

SWE National Convention & Student Conference

Date: October 2006

Description: Our student section attends the SWE National Convention and Student Conference to find ways to improve our section. The next conference is taking place in Kansas City, Missouri. This conference allows us to network with other student sections in our region and in the nation, to become involved in SWE on the national level, and to network with industry representatives and professional members. The events at this conference include our national and regional awards ceremony, student section idea exchanges, technical tours of industries in the area, and informative professional development seminars.

Estimated Cost: \$1000 per student

Sponsorship Opportunities: Conference Registration Fees, Lodging Costs, Transportation Costs

2006 SWE Region H Conference

Date: March 3-5, 2006

Description: This conference brings together student sections from schools within our region (MI, IN, IL, WI, MN, SD, ND). This year the conference is being hosted by Iowa State University in Ames, Iowa. This student-run conference allows the sections in our region to share program ideas, to attend leadership and professional workshops, and to participate in region-wide decision-making. The focus of the conference is the development of leadership in our memberships, in our officers, and in our SWE region.

Estimated Cost: \$75 per student

Sponsorship Opportunities: Conference Registration Fees, Lodging Costs, Transportation Costs

Team Tech

Date: Year round, Competition at annual conference

Description: A new event for UM SWE, this group unites students from several disciplines to create a solution to a given scenario. The focus of the event is to foster cooperation between students and corporations and emphasize the key role of teamwork and interface with industry.

Estimated Cost: \$10,000

Sponsorship Opportunities: Technical assistance, fabrication materials, transportation costs.

General Sponsorship

Description: Contributions to the general fund are much appreciated. These donations give us the flexibility to start new events and expand on existing projects. If your organization has an opportunity to support UM SWE not included already, we are always looking for new events and contributions.

Contact Information

Office

Location: 1226 EECS Building
1301 Beal Ave.
Ann Arbor, Michigan 48109-2122

Phone: 734-763-5027

Fax: 734-763-0118

Hours: Monday - Friday 9:30 AM -3:30 PM
(September-April, Closed Spring and Summer)

Web

General: <http://www.engin.umich.edu/soc/swe>

Corp. Info. Sessions <http://www.engin.umich.edu/soc/swe/cis>

Career Fair <http://www.umich.edu/~engincf>

Email

Officers: swe.officers@umich.edu

Executive Board: swe.eboard@umich.edu

Directors: swe.directors@umich.edu

Industry: swe.ind@umich.edu

Outreach: swe.out@umich.edu

Public Relations: swe.pub@umich.edu

Corporate Info.: swe.cis@umich.edu

All SWE members: swe.members@umich.edu



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Fax: 734-763-0118

Sponsorship Form

Company Information

Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Event Information

Name of Event _____

Sponsorship Opportunities

*Please check the expense you would like to sponsor with the desired amount

\$ _____

\$ _____

\$ _____

Please make checks out to Society of Women Engineers.
We thank you for our support. Without our sponsors we could not continue our projects. Please
contact swe.pres@umich.edu with any questions.